

- ♦ **Employee Training**
- ♦ **Client RFP Administration**
- ♦ **Product & Technology Development**



- ♦ **Third Party Auditing**
- ♦ **Project Management for all Transitions**
- ♦ **Efficiency Analysis/ Due Diligence**

PERSONALIZED PROGRAMS FOR YOUR NEEDS

Advanced Parking Solutions LLC prides itself on being able to provide the most comprehensive parking specific training in the industry. Our sessions include topics and management issues that Parking Professionals experience on a daily basis. We offer a wide selection of training. From the 101 basics, to the more challenging and analytical, we have something for every parking professional. Below is a list of some of the training we provide. As with all Advanced Parking Solutions consulting programs, we can also provide personalized programs to meet your needs.

The 101 Basics

“Basic Ticket Auditing for Automated Locations”

“Basic Ticket Auditing for Locations without Automation”

“Operations 101”

“Revenue Control 101”

“The Critical Steps to Validation Revenue Control

“The Critical Steps to Monthly Revenue Control

“The Critical Steps to Transient Revenue Control

“Customer Service 101”

Project Management Training

“Managing Successful Transitions”

“Proactive Management Strategies for Parking Managers”

“Control Planning (Project Management)”

“Strategic & Organizational Planning”

“Walking the Talk – Ensuring Execution”

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PERSONALIZED PROGRAMS FOR YOUR NEEDS

Marketing Training

“Marketing to Make the Most for your Facility”

“Marketing your Parking Services”

“Creating Marketing Plans “

Financial Analysis & Efficiency Training

“Developing the Six Critical Tools for Management Review of Facilities”

“Developing Revenue Baselines to Catch Theft and Negative Trends”

“Budgeting & Forecasting Accurately “

“Forecasting Revenue & Demand”

“Reviewing Every Process for Maximum Efficiency”

Parking Administration Training

“How to Write/Administer an RFP Process”

“How to Select a Consultant or Operator”

Revenue Maximization Training

“How to Make the Most of the Parking Space you have – Maximization Techniques”

“The Top Ten Things Every Parking Manager Must Know to Maximize Parking Revenues”

“Doing Rate Surveys the Right Way

“The Critical Steps to An Efficient Inventory Process”

“Evaluating your Asset to Ensure it is Maximized”